

# CONTRACT



**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2059252 /		<u>Alt Order #</u> WOC13045177
<u>Advertiser</u> Sam Nebraska		<u>Original Date / Revision</u> 05/06/21 / 05/07/21
<u>Contract Dates</u> 05/14/21 - 05/20/21	<u>Estimate #</u> 2410	
<u>Product</u> Education Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 96.60
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 132	<u>Product 1/2</u> 215
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 182282	

And:

**AxMedia**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	05/14/21	05/20/21	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/14/21	05/20/21	--111--				3	\$800.00	10.50			
N 2	WOWT	05/14/21	05/15/21	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/10/21	05/16/21	-----1-				1	\$900.00	17.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WOWT	05/10/21-05/16/21	News @ 5p Sa	5:00 PM-5:30 PM	-----Sa--	:30		<del>\$900.00</del>	17.90	NM		
	See MG 2.2												
	2	WOWT	05/15/21-05/15/21	The Preakness	Various	-----Sa--	:30		\$900.00	17.90	NM		
	Ⓜ MG for 2.1 05/15												
N 3	WOWT	05/14/21	05/16/21	News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/10/21	05/16/21	-----1				1	\$800.00	9.90			
N 4	WOWT	05/14/21	05/19/21	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/14/21	05/20/21	111----				3	\$1,050.00	9.10			
N 5	WOWT	05/14/21	05/15/21	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/10/21	05/16/21	-----1-				1	\$1,000.00	10.00			
<b>Totals</b>										96.60		9	\$8,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/26/21 - 05/20/21	9	\$8,250.00	(\$1,237.50)	\$7,012.50
<b>Totals</b>	9	\$8,250.00	(\$1,237.50)	\$7,012.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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